

# Your Business is a Community Leader. Let's Make Sure People See You That way.

Become a Corporate Eagle and soar with Tug Hill Tomorrow Land Trust. You can help save the places that support Tug Hill's way of life.





## Tug Hill is an amazing place for businesses like yours to thrive...

Through the years northern New York's Tug Hill region has evolved from a "hidden gem" to an area that is highly desired for its contiguous forest lands, beautiful farmland, pristine waters, abundant wildlife, and diverse recreational opportunities.

### Tug Hill by the numbers:

- Home to 41 towns in Jefferson, Lewis, Oswego, and Oneida counties
- 70,000 acres of lands protected by conservation easements (20,000 of those acres are protected by THTLT)
- Over 850 working farms
- 117,000 acres of wetlands
- 4,000 miles of streams
- 100,000 residents call it home
- Snowiest place east of the Rocky Mountains, (more than 200 inches a year)
- Gulfs/Gorges 300 feet deep

With an economy and quality of life that depends on locally owned businesses, farming, forestry and Fort Drum, Tug Hill Tomorrow Land Trust is strengthening this community connection by:

- Protecting farms, forests, wildlife habitat and waterways important to the region.
- Maintaining and creating trails for people of all ages.
- Creating more opportunities for kids to fall in love with nature and excel in school.
- Creating places, "close to home" throughout the region so people can get outside and enjoy a variety of nature experiences.



"Our staff and clients appreciate the work Tug Hill Tomorrow Land Trust is doing throughout our local communities. We're happy to support their efforts to preserve farmland and the quality of life in our region."

— Wes Kujawa, Farm Credit East  
Mortgage Specialist & Regional  
Team Leader





## Promote your business while supporting local land conservation and environmental education

Your business can make it clear that you care about the local way of life with clean water, hunting, fishing, farming, forestry, cultural history, and family experiences outdoors.

Corporate Eagles play a crucial role in local land conservation by providing critical support necessary for Tug Hill Tomorrow Land Trust to assist farmers and families looking for our help—and providing educational initiatives that benefit kids and adults alike.

**Your business partnership can help ensure that the Tug Hill region remains a special place for future generations as a Corporate Eagle. With as little as an annual gift of \$250, all Corporate Eagles will:**

- Be listed with your logo in the fall edition of the Tug Hill Tomorrow Land Trust Newsletter, Annual Report, and on a dedicated page on our website.
- Receive a Corporate Eagle window decal for your store front.

**Should your business contribute \$500 or more annually with sponsorships, in-kind donations, and direct contributions, we will also recognize you in our eNews, social media, event and program announcements, and relevant press releases.**

**There are many opportunities to customize your partnership with our land trust. As a result, your business can develop a marketing strategy that connects with people all year long.**



### Hikes and Outings

Sponsor one or more of the popular outings to bring folks (especially kids and families) together outside in nature to have fun, explore, connect, and learn.

### Conservation Newsletter

Underwrite a portion, or the entire publication, of our bi-annual publication mailed to the community celebrating land protection projects, discussing new and ongoing educational programs and partnerships, and featuring people who are making a difference in the Tug Hill region.

### Special, One-of-a-Kind Calendar

Become a sponsor of the popular 12 x 19 inch full-color calendar, comprised of photos taken in Tug Hill. Now a sought-after gift, the calendar shares the beauty and wonder of our region while promoting local photographers' talents.



### Annual Dinner & Silent Auction

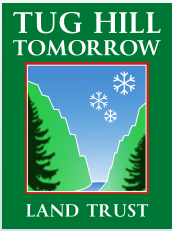
Champion this fun social event held in a different location throughout the region each year. The event grows every year and brings together landowners, volunteers, community leaders, and conservation supporters together to celebrate the year's accomplishments and raise funds to benefit our land trust's work.

### Make Nature Close to Home

Underwrite a trail, outreach events, habitat protection or new benches and trail improvements at the Joseph A. Blake Wildlife Sanctuary outside of Watertown. Open to the public for hiking, biking, snowshoeing, XC skiing and wildlife observation, as well as educational programs, your business support can help make over 2.5 miles of trails more accessible.







Tug Hill Tomorrow Land Trust was created in 1991 after a series of public forums where the community identified and agreed there was a need for an organization that protected open space in northern New York's 2,100 square mile Tug Hill region. We are incorporated as an independent 501(c)(3) nonprofit.

As a community-supported organization, our mission focuses on protecting wetlands, wildlands, working forests and farms while promoting appreciation of the region's natural and cultural heritage for present and future generations in Tug Hill.

**Together, we can make sure Tug Hill continues to be a special place to live, work and play.** We look forward to your partnership as a Corporate Eagle—a place where we can all thrive and soar. For additional information, please contact Emily Males, Communications and Marketing Director at [emales@tughilltomorrowlandtrust.org](mailto:emales@tughilltomorrowlandtrust.org).

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