



# 2020 Corporate Eagle Commitment Form

**T**hank you for your partnership. By becoming a Corporate Eagle you are elevating your business as a community leader and helping to ensure that the Tug Hill we know and love will be here for generations.

Please indicate your 2020 Corporate Eagle sponsorship level by checking the box below. You can sponsor one program or event, or several events—it's up to you and the impact you want to make as part of your marketing strategy and desired community impact.

If you would like to customize your partnership in a way you don't see available, contact Meredith Davison at [mdavison@tughilltomorrow.org](mailto:mdavison@tughilltomorrow.org) or, 315-779-8240.

**All Corporate Eagle sponsors will be:**

- Listed with your logo, in the 2020 fall edition of the Tug Hill Tomorrow Land Trust Newsletter and the Annual Report.
- Featured with your business name, with a hot-linked logo, on our website.
- Receiving a Corporate Eagle window decal for your business.



See additional marketing benefits on the next page based upon the sponsorship activity.

- Steward** \$250-\$499
- Benefactor** \$500-\$749
- Associate** \$750-\$999
- Champion** \$1,000-\$1,499
- Leader** \$1,500 plus
- I/We do not wish to sponsor a specific initiative but would like to make a donation of \$ \_\_\_\_\_

Business \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_



PO Box 6063 • Watertown, NY 13601

1 Thompson Park • Watertown, NY 13601

(315) 779-8240 • [mdavison@tughilltomorrow.org](mailto:mdavison@tughilltomorrow.org) • [TugHillTomorrowLandTrust.org](http://TugHillTomorrowLandTrust.org)

# Soar with us and help save places that support Tug Hill's way of life



In addition to the basic sponsorship benefits listed above, add another layer of impact by sponsoring specific programs or activities.

(315) 779-8240 • mdavison@tughilltomorrow.org • TugHillTomorrowLandTrust.org

<p><b>Recreational &amp; Community Programs</b></p> <p>Sponsor one or more recreational hikes or outings in Tug Hill (at least six each year).</p> <p><b>\$250/program</b></p> <ul style="list-style-type: none"> <li>• Business name or logo listed on our event flier and each of our eNews announcements as a sponsor</li> <li>• Opportunity to attend the event</li> </ul> <p><b>Educational programs at the Joseph A. Blake Wildlife Sanctuary</b></p> <p><b>\$500 level/program (up to three programs/year)</b></p> <ul style="list-style-type: none"> <li>• Business name or logo listed on our event flier and each of our eNews announcements as a sponsor</li> <li>• Social media appreciation</li> <li>• Opportunity to attend the event</li> <li>• 2 tickets to attend the Annual Dinner</li> <li>• Choose event type, help plan and attend the event</li> <li>• eNewsletter article/press highlighting your business</li> </ul>	<p>Selected number of programs you want to sponsor:</p>
<p>Level of sponsorship desired</p>	<p>\$</p>
<p><b>Tug Hill Region Calendar</b></p> <p><b>\$250 Sponsorship level:</b></p> <ul style="list-style-type: none"> <li>• Business listing in the front of the calendar</li> <li>• Business listing and website link posted to website</li> <li>• Complimentary copy of the calendar</li> <li>• eNews announcement, social media recognition &amp; listing in Annual Report</li> </ul> <p><b>\$500 Sponsorship level—all of the benefits above and:</b></p> <ul style="list-style-type: none"> <li>• Social media recognition</li> <li>• Special recognition in The Annual Report</li> <li>• 2 tickets to attend the Annual Dinner</li> </ul> <p><b>\$1,000 or more Sponsorship level—all of the benefits above, plus:</b></p> <ul style="list-style-type: none"> <li>• 2 additional tickets to attend the Annual Dinner (4 total)</li> <li>• Feature story in our e-Newsletter or press release</li> <li>• A Tug Hill tour with Executive Director, Linda Garrett</li> </ul>	<p>Selected level of sponsorship desired:</p>
<p>Level of sponsorship desired</p>	<p>\$</p>

Additional opportunities >>

<p><b>Annual Dinner &amp; Silent Auction</b></p> <p><b>\$250 Sponsorship level:</b></p> <ul style="list-style-type: none"> <li>• 2 tickets to the Annual Dinner</li> <li>• Social media recognition</li> <li>• Name listed in event program and sponsor board at event</li> <li>• Recognition by emcee during presentation at the event</li> </ul> <p><b>\$500 Sponsorship level—all of the benefits above and:</b></p> <ul style="list-style-type: none"> <li>• 2 additional tickets to the Annual Dinner (4 total)</li> <li>• Business name and logo listed on our event flier and each of our eNews announcements as a sponsor</li> </ul> <p><b>\$1,000 or more Sponsorship level—all of the benefits above, plus:</b></p> <ul style="list-style-type: none"> <li>• eNewsletter feature story highlighting business</li> <li>• Press story about your business and why you connect with conservation</li> <li>• Reserved table with logo recognition at event (seats 8)</li> <li>• Opportunity to speak at the Annual Dinner and/or give away promotional logoed items</li> </ul>	<p><b>Selected level of sponsorship desired:</b></p>
<p>Level of sponsorship desired</p>	<p>\$</p>
<p><b>Tug Hill Tomorrow Land Trust’s Conservation Newsletter</b></p> <p><b>Partially underwrite the spring or fall issue of the newsletter.</b>  <b>Mailed to 1,500 people, featured on the website and social media</b></p> <p><b>\$500 Sponsorship level—all of the benefits above and:</b></p> <ul style="list-style-type: none"> <li>• Business name and logo listed as sponsor in the specific issue</li> <li>• Social media appreciation</li> <li>• 2 tickets to attend the Annual Dinner</li> </ul> <p><b>\$1,000 or more Sponsorship level—all of the benefits above, plus:</b></p> <ul style="list-style-type: none"> <li>• Business name or logo listed as sponsor in the issue</li> <li>• 2 additional tickets to attend the Annual Dinner (4 total)</li> <li>• A story in the Newsletter highlighting your business and why you connect with conservation and the community; story featured in eNews and social media</li> </ul>	<p><b>Selected level of sponsorship desired:</b></p>
<p>Level of sponsorship desired</p>	<p>\$</p>
<p><b>TOTAL level of sponsorship</b></p>	<p>\$</p>

I/We do not wish to sponsor a specific initiative but would like to make a donation of \$ \_\_\_\_\_

**Your business will be recognized at this total sponsorship contribution level of support:**

- **Steward** \$250-\$499
- **Benefactor** \$500-\$749
- **Associate** \$750-\$999
- **Champion** \$1,000-\$1,499
- **Leader** \$1,500 plus